

DIPLOMA OF **BUSINESS**

BSB50215 | RTO: 41178 | PROVIDER CODE: 03459G | CRICOS COURSE CODE: 094938E

Want a career in business or ever wanted to run your own business? The Diploma of Business will help you gain the knowledge you need to make a mark in the world of business. This course has been specifically designed to equip you with the necessary skills to start, run or manage any business. This qualification will teach you how to assess risks, communicate effectively and develop business strategies.

LEARNING OUTCOMES

- ✓ Effectively implement digital marketing strategies
- ✓ Implement business planning strategies
- ✓ Carry out recruitment, selection and human resource related tasks
- ✓ Interpret market trends and implement relevant marketing activities
- ✓ Plan and implement administrative systems and processes to support business growth

INTAKE DATES

2020: 27 MAY, 8 JUL, 19 AUG, 30 SEP, 11 NOV

2021: 20 JAN, 3 MAR, 14 APR, 26 MAY, 7 JUL, 18 AUG, 29 SEP, 10 NOV

COURSE DURATION

52 WEEKS

CAMPUS LOCATION

BYRON BAY, SUNSHINE COAST,
NOOSA, PERTH, SYDNEY

PRICE

\$5,000

\$250 Enrolment Fee waived

PAYMENT PLAN

CoE Deposit **\$250**

Week 1 **\$750** → 8 Monthly payments of **\$500**





COURSE CONTENT

Participants will have the opportunity to increase their skills in identifying, planning, developing, and managing tasks fundamental to the successful operation of a business.

The Diploma of Business aims to provide participants with the training needed to apply integrated technical and theoretical concepts in a broad range of skilled working situations.

UNITS OF COMPETENCY

- BSBXCM501** Lead communication in the workplace
- BSBHRM506** Manage recruitment, selection and induction processes
- BSBMKG502** Establish and adjust the marketing mix
- BSBMKG537** Develop a social media engagement plan
- BSBINN501** Establish systems that support innovation
- BSBMGT403** Implement continuous improvement
- BSBEBU511** Develop and implement an e-business strategy
- BSBMGT617** Develop and implement a business plan

ENTRY REQUIREMENTS

- ✓ Completion of an Australian Year 12 Certificate or equivalent &
 - ✓ Minimum IELTS overall score of 5.5 with a minimum 5.0 in writing or
 - ✓ Evidence of upper intermediate English level*
- *LEXIS ONLINE PLACEMENT TEST OR ENGLISH CERTIFICATE

COURSE DELIVERY

- ✓ 2 days a week **face to face**
- ✓ 1 day **consolidated learning**
- ✓ 1 day **independent self study**

SUNSHINE COAST, NOOSA & BYRON BAY

Wednesday & Thursday - 2:00pm - 7:00pm

PERTH & SYDNEY

Wednesday & Thursday - 4:30pm - 10:00pm

- ✓ Students are required to complete some course work electronically, and will need to bring or access a computer

Holidays: 21 Dec 2020 - 15 Jan 2021 (4 weeks)

Consolidated weeks: Every 6th week

*No class provided on Consolidated weeks
(Students who have achieved desirable academic progress/
delivered all unit assessments won't be required to attend)

Length of each unit: 5 weeks

PACKAGED SPECIALS*

- ✓ Lexis English + Training =
English deposit + VET deposit \$250**

*ENROL FEE WAIVED WHEN PACKAGING LEXIS ENGLISH + LEXIS TRAINING

**ENGLISH DEPOSIT 2 WEEKS TUITION

COMBINE YOUR COURSES AND SAVE***

- ✓ **Book 2 courses** and get the 2nd course **10% off**
- ✓ **Book 3 courses** and get the 3rd course **15% off**
- ✓ **Book 4 courses** and get the 4th course **20% off**

***DEDUCTION CALCULATED ON THE FINAL PAYMENT OF FINAL COURSE